Tammie Aaron Seton Hill NECWB "Write Idea" Winner

Tammie Aaron-Barrada is the inventor of PottieStickers®, "No Wrong Way Toddler Designs" a portable toilet training aid for children. PottieStickers® are used to enhance self-esteem as children learn a new task. PottieStickers are educational products that reward positive behavior while promoting independence. A percentage of every sale from the company goes to cancer research. Aaron Barrada, Incorporated, is located in Ruffs Dale, Pennsylvania. Congratulations to Tammie, the Westmoreland County winner of the Seton Hill University National Education Center for Women in Business "Write Idea" Business Plan Competition!

